

## **ADDPC Website Redesign**

### **Purpose**

The Arizona Developmental Disabilities Planning Council (ADDPC) in collaboration with the Department of Economic Security (DES), Division of Technology Services (DTS), is seeking to develop an improved website design. The project will be done using a selected vendor under contract with DTS who has demonstrated competencies in developing websites that address the needs of the ADDPC.

### **Specific Requirements**

The new website will be developed as a government domain under the authority of the Arizona Government Information Technology Agency (GITA), the entity which currently establishes operating guidelines for all state government agencies. The new site will be moved from its present location at the Governor's site to a site managed by DES, which will allow maximum freedom of design as approved by GITA.

Upon approval by the ADDPC, the Governor's Office will be asked to authorize the move as proposed, with the understanding that GITA and DES standards will be strictly adhered to in all future website designs and content establishment.

### **Functionality**

The website redesign seeks to improve functionality and accessibility for a broad array of users, ranging from visitors with intellectual and physical disabilities to professional and academics seeking information and resources. The site will apply a variety of visual and auditory tools that appeal to multiple interests and needs.

### **Process**

The redesign will incorporate a number of steps utilizing the Ektron Management System currently in place on the DES webserver. This system will be used as the foundation for the redesign, and as such, will be a cost efficient mechanism for future management of the site. It is anticipated that the bulk of expenditure for the new site will be up-front, with costs related to future maintenance and updating to be minimal due to the content of Ektron and ease of use. ADDPC will be supported by DES DTS staff, with much of the day to day management of the site within the capacity of existing skills of ADDPC staff.

Activities to develop the site will be phased in, with initial activities related to defining the project and beginning development. Additional stages will include further development, deployment of the new site and ongoing debriefing once the site is activated. The vendor contract will be for one year, and will include staff training and support.

### **Cost**

Not to exceed \$80,000 for the one year contract.